XM Savings Email Version 1 2/29/08 12:55 PM



Dear %%FIRST_NAME%%,

We hope you've been enjoying your XM this past year. As a valuable member of the XM Nation, we want you to know about some of the great things going on, and remind you that your subscription is due to renew. On %%PACKAGE_FUTURE_END_DT%%, we'll automatically renew your 1-Year Savings Plan, which saves you 8%*, and bill \$142.45 to the credit or debit card you provided us.

Save Even More With A Multi-Year Savings Plan! If you'd like to save more, you can check out these plans to see how you can save up to 23%*.

PLAN	YOU PAY	EFFECTIVE RATE	TOTAL SAVINGS	SAVE %*
3-Year Plan	\$359.64	\$9.99/month	\$106.56	23%
2-Year Plan	\$271.95	\$11.33/month	\$38.85	13%
1-Year Plan	\$142.45	\$11.87/month	\$12.95	8%

Remember, our Multi-Year Savings Plans are risk free — you can cancel anytime and we'll refund you for all of your unused months of service. If you like your plan the way it is, you don't have to do anything, it will automatically renew on %%PACKAGE_FUTURE_END_DT%%. To upgrade and

To the right are some tips to help you get the most out of your XM experience. You can also <u>download the latest</u> <u>Channel Guide</u> — check out what's new and reacquaint yourself with old favorites.

save more, just call 1-800-XM-RADIO or visit us online.

Enjoy, and thanks for listening, **The XM Team**



OR CLICK HERE TO UPGRADE YOUR ACCOUNT



Listen online FREE to 80 XM channels

Browse our new Electronic Programming Guide

> XM Channel Lineup Guide

SAMPLE SOME OF OUR NEW AND FAVORITE CHANNELS

XMX™— Channel 2

Exclusive shows and programs

POTUS '08™— Channel 130 Complete election coverage

MLB Home Plate™— Channel 175

All games, all season long

ACCOUNT NUMBER %%ACCT NUM%%

RADIO ID %%RADIO ID%% XM Savings Email Version 1 2/29/08 12:55 PM

*As compared to \$12.95 monthly subscription rate. Taxes not included. Terms of XM's Customer Agreement apply.

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